The Overseas Press

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA 35 EAST 39TH STREET, NEW YORK 16, NEW YORK

Vol. 13, No. 38

September 20, 1958

OVERSEAS PRESS CLUB of AMERIC



Mon., Sept. 22 - Reception for OPC Treasurer Larry Newman and for New Members of OPC. 6:00 to 8:00 p.m.

Newman, who recently resigned as Treasurer of the OPC, will be honored at cocktails in a joint reception for new OP Cers and their sponsors. All members of the Club are invited. The reception was planned by the Hospitality Committee.

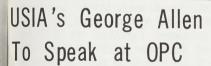
(See story, this page.)

Tues., Sept. 23 — Open House. George V. Allen, director of USIA. "Sputniks, Little Rock and Propaganda." Cocktails, 6:15, dinner, 7:00, discussion, 8:00 p.m.

(See story, this page.)

Fri., Sept. 26 - Berlin Correspondents' Reception. Cocktails, 6:00 p.m. Dinner, 7:00 p.m.

Reservations at OPC. (See story, page 3.)



"Sputniks, Little Rock and Propaganda" will be the topic of George V. Allen's address to OPCers when he is guest at an Open House on Tuesday. Sept. 23.

Allen, for the last year director of

the U.S. Infornation Agency, will evaluate America's propaganda efforts against those of the Communists.

Previous to his present appointment. he was in the U.S. breign service for twenty-eight



GEORGE V. ALLEN

years. He has served as Ambassador to Greece, Yugoslavia, India and Iran. He has held the position of Assistant Secretary of State on two occasions.

A specialist in Near East and Asian affairs, he will answer OPCers' questions after his talk on the effectiveness of our propaganda campaigns.



THOR HEYERDAHL

HEYERDAHL EXPLORES OPC

Norwegian anthropologist and explorer Thor Heyerdahl (shown above either drinking from or playing on an ancient Polynesian something-or-other) delved into mores of OPC culture at a luncheon meeting on Sept. 11.

He reported on his 1955-56 Easter Island expedition (more fully reported in his new book, Aku-Aku) which, he said, proved conclusively that the island was first settled by South Americans and not by Asians as had been previously believed.

His first book, Kon-Tiki, was an account of his initial voyage to the South Sea Islands from South America to prove the possibility of crossing the 4,300 miles of ocean on primitive craft of the type used by pre-Incas about 500 A.D.

DEADLINE ON LOEB AWARDS

Deadline for entries in the Loeb Awards competition has been announced for Jan. 30, 1959.

The awards, established in January. 1957, are given annually to business and financial writers who "contribute to a better public understanding of our free enterprise economy, and to those writers and publications whose efforts serve the best interests of American business and the American people."

The Loeb Newspaper Award and the Loeb Magazine Award each brings with it \$1,000 and a bronze plague.

For application blanks and further information contact Laurence J. Ackerman, University of Connecticut, Storrs, Conn.

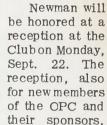
JOHN WILHELM NAMED NEW OPC TREASURER PARTY PLANNED FOR NEWMAN. WHO MOVES TO NEW ENGLAND

By unanimous election of the Board of Governors, John Wilhelm was named Treasurer of the OPC to replace Larry

Newman resigned the Club office. effective Oct. 1, to accept a new position in New England.

Wilhelm will continue in his position as Second Vice President of the Club. serving in both positions for the duration

of the term. Wilhelm is editor of McGraw-Hill World News.



JOHN WILHELM will be from 6:00 to 8:00 p.m. All OPCers

are invited. Newman is resigning from the Hearst organization with which he has been associated for fifteen years. He served thirty-four months of that time as a war correspondent. He also was promotion director of INS-INP and associate editor of Cosmopolitan magazine. For the last ten years he has been an editor of the American Weekly magazine.

In addition to serving the Club as

Treasurer, Newman was chairman of the House Operations. Awards and Labor Committees. Under his guidance, the dining room was redecorated. the financial set-up of House operations was revamped,



system of appointing newsmen outside

(Continued on page 7)

OVERSEAS TICKER

PARIS

Following completion of his home leave in New England, Frank Kelley, for three years Paris bureau chief for the N.Y. Herald Tribune, will join the paper's city staff in New York. Kelley is an OPC Past President. Bernard J. Cutler, who is completing a three-year hitch in Moscow, will take over the Paris bureau. Washington correspondent Tom Lambert is taking over Cutler's post in Moscow.

Edward M. Korry, Look European editor, has moved his headquarters from Paris to London.

UPI bureau chief Arthur Higbee is on home leave in the U.S. after a lengthy stretch here; he'll be back for the de Gaulle referendum the end of the month. Norman Runnion, UPI news editor, took over active command. Patrick Riley was transferred to the London bureau and John Parry brought from London to Paris. Bill Sexton from the London bureau visited Paris for the de Gaulle proclamation. Angus Deming is back in Paris after vacation and Cherbourg trip to cover the submarine SKATE.

Grover Back

At the AP, Preston Grover, bureau chief, is back from home leave and a round-the-world jaunt. George McArthur, news editor, vacationed in Mallorca. David Mason sat in for him on the Paris desk. John Roderick, after a long spell in Indochina, Hong Kong and the Far East and a brief trip to the Middle East. is back in the AP Paris bureau again. Joseph E. Dynan accompanied de Gaulle on his African jaunt. Garven F. Hudgins has been moved to London. Harvey Hudson vacationed in Portugal. At time of writing: Andrew Borowiec vacationing in Italy, due to return to North Africa; Stanley Johnson slated for eastward

Crosby Noyes returned to Paris to take over the Washington Star bureau again replacing Richard Fryklund.

Another old Paris hand, Joseph A. Barry, returned here for the N.Y. Post.

William Stoneman, chief European correspondent of the Chicago Daily News, moved over to London from Paris.

Robert Kleiman, U.S. News & World Report, returned from de Gaulle African trip and hop to London.

Lowell Thomas was here briefly on

UNESCO in Paris has published a new book in its series on press, film and radio in the world today entitled, The Training of Journalists.

Bernard S. Redmont

PEOPLE & PLACES

Jimmy Hicks, managing editor of the N.Y. Amsterdam News for three years, promoted to post of executive editor... Harry Rasky, "UN in Action" producer, back in New York after European tour he filmed Geneva Atoms for Peace Con-President Louis P. ference...Past Lochner with cover story in Wisconsin State Historical Society Magazine on "Communications and the Mass-Produced Mind"... Ansel E. Talbert featured speaker at four-day U.S. Civil Defense Council Conference at the Waldorf.

Edward M. Kirby appointed director of public relations for USO... Edward Hunter authored The Continuing Revolt: The Black Book on Red China for the Committee of One Million Against the Admission of Communist China to the UN...Dorothy Omansky to Washington to cover the Office of Civil and Defense Mobilization Conference on "Women in Civil Defense"... Bernard Sobel writing for the Enciclopedia dello Spettacolo a series of articles on American amusements including ice shows, the circus, musical comedy, vaudeville and biographies of famous show business figures.

Pulitzer Prize winner William O. Dapping cited by Governor Harriman as outstanding senior citizen at cereat State Fair in Syracuse...

Raymond Bellresigned after ten years as chief public relations executive of Columbia Pictures Corp. to become president of Allied Public Relations, Inc. - Columbia now is Allied client.



J. RAYMOND BELL

Lawrence G. Blochman's latest book, Doctor Squibb: The Life and Times of a Rugged Idealist, published by Simon & Schuster...Frederick H. Sontag's articles

on Fred Scribner, Jr., Under Secretary of Treasury, in Northeast magazine, Episcopal Diocese of Maine publication. Julian Messner publishes Alice Rogers Hager's new book, Washington Secretary, on Oct. 15 - she's working on a new novel now.

David Berger in Europe for material St for his WQXR "Music from Germany" B broadcasts...David R. Lawson, formerly re with Brand Names Foundation, appointed th public relations director for Int'l. Swim be ming Pool Corp., White Plains...Cornell Capa of Magnum in Russia on assign. ment...Ed Pennybacker turns thespian Scientific Scienti for October Disneyland TV film, "Nine St Levis of Elfago Baca" - he plays pan in of rancher Kimball; Pennybacker is (r news director of KQUE, Albuquerque... 50 Pat Frank finished novel Alas, Babylon, Ca for Lippincott publication in January.

Photographer Jerry Cooke to U.S.S.R. A for Life magazine...Tex McCrary, Inc. to beginning ten-week course, "Public Relations for Executives," Oct. 2. -lecturers include McCrary, Bill Safire, Jerry Finkelstein, Leo J. Margolin and wi Barnett Bildersee...David Alexander's the "novel of menace," The Madhouse in re Washington Square, out by Lippincott we

Denny Griswold's Public Relations Hu News annual achievement awards for we 1958 announced Tuesday - the awards, Je made to ten organizations for outstanding Al public relations achievement, were an established in 1950; the Port of New ex York Authority, whose director of public relations is Mrs. Lee K. Jaffe, received ne one of them.

Olga Curtis, Women's News Service par columnist, in Alaska to do series on top women's life in Alaska... Earl O. Ewan, ye public relations for U.S. Steel Corp., AF addressed Brewster (N.Y.) Rotary Club Th this month on "College Isn't Enough" ... ON McGraw-Hill editors Paul Miller, Inter Richards national Management Digest, and James box Steinfirst, American Automobile, in sen Europe on business.

Your Overseas Press Bulletin Issue Editor This Week Is: Ralph Major.

Managing Editor: Barbara J. Bennett.

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The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., and sent air mail to all overseas points. Address all communications to Barbara J. Bennett, Managing Editor, Ove Bulletin, 35 E. 39th St., New York 16, N. Y. Tel.: MU 6-1630 Cable: OVERPRESS NEWYORK.

OFFICERS: Thomas P. Whitney, President; Henry C. Cassidy, John Wilhelm, Inez C. Robb, Vice Presidents; John Luter, Secretary; Larry G. Newman, Treasurer. BOARD OF GOVERNORS: Robert Conway, Norman Cousins, John F. Day, Richard de Rochemont, Pauline Frederick, Ben Grauer, Larry LeSueur, Will Oursler, William Safire, Harrison E. Salisbury, Sigrid Schultz, Ansel E. Talbert, Will H. Yolen. Alternates: Matthew Hutter, William I. Prop. Paled H. Waise, In Huttner, William L. Ryan, Ralph H. Major, Jr.

PAST PRESIDENTS: Cecil Brown, W. W. Chaplin, Robert Considine, John Daly, William P. Gray, Burnet Hershey, Frank Kelley, Lucian Kirtland, Louis Lochner, Eugene Lyons, Wayne Richardson, J. Clifford Stark, Lowell Thomas, Wythe Williams (deceased).

BULLETIN COMMITTEE: Marshall Loeb, Chairman; Paul Grimes, John O. B. Wallace, Vice Chairmen; James Quigley, Articles Editor; George Bookman, Business Manager; Jay Axelbank, Allyn Baum, David Burk, Charles Campbell, Robert Dunne, William Foster, Henry Gellermann, Ralph Major, Paul Miller, William Payette, Dan Priscu, Leon Theil, Thomas Winston. Roving Correspondent: Cornelius Ryon.

CORRESPONDENTS: Paris, Bernard Redmont; Moscow, Roy Essoyan; London, Joseph Grigg; Berlin, Gerhard Stindt; Rome, Frank Brutto; Tokyo, Stuart Griffin; Rio de Janeiro, Julius Golden; Singapore, Don Huth; Hong Kong, Jim Robinson; Caracas, Everett Bauman; Madrid, Louis Nevin; Beirut, Henry W. Toluzzi; Cairo, Wilbur G. Landrey, Joe Alex Morris, Jr.; Vienna, Daniel D. Karasik; Frankfurt, Phil Whitcomb; Sydney, William A. Berns; Taipei, Geraldine Fitch; Mexico City, Betty Kirk, Bob Benjamin; Ottawa, Tania Daniell; Manila, Jim Becker; Honolulu, Robert Tuckman; Panama, Crede Calhoun; Hollywood, Joe Laitin; Washington, Iessie Stearns.

ine Famed Newsmen To Meet gers, At "Altberlinernacht"

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blic

By-lines and voices that have been erial synonymous with news coverage from ny" Berlin as far back as 1919 and as erly recently as 1958 will be represented at the "Berlin Correspondents Night" to vim be held Friday, Sept. 26, at the OPC.

Among the "old Berlin hands" who ign will be at the OPC that night, Sigrid Schultz rates the earliest service honors. ine She went there for the Chicago Tribune pan in 1919. Next comes Otto Tolischus is (now with the N.Y. Times) who represented Universal Service in Germany's lon, capital in 1923. Then comes Louis Lochner, OPC Past President and the AP's Berlin correspondent from 1924 Inc. to 1942.

Other Hands

Other older "Old Berlin hands" who ire, and will attend include Frederick R. Kuh, er's hen UP, and William L. Shirer, of Uniin versal Service and CBS, both of whom ott, went to Berlin in the late 1920's; Pierre ons Huss and Victor Bernstein, both of whom for went there in 1933 for INS and the ds, Jewish Telegraph Agency, respectively. ding Alex Dreier with UP in pre-war Berlin vere and now with NBC, Chicago, also New expects to fly in for the reunion.

olic Along with three latter-day Berlin ved newsmen, Schultz, Tolischus, Lochner, Shirer, Huss and Bernstein will take rice part in a panel discussion of that city's on top news stories of the last twenty-five oan, years. The others are Wes Gallagher, rp., AP; Walter Rundle, Newsweek, and lub Theodore H. White, ex-Time Inc. and "... ONA and author of Fire In The Ashes. ter Richard C. Hottelet, a CBS newsman in nes both pre-war and post-war Berlin, will in serve as moderator.

Sponsored by the OPC Reunion Committee, Berlin Night is the first of a series of monthly reunions planned for U.S. correspondents who have covered various world capitals.

Reservations for the dinner may be made by OPCers and all "old Berlin hands" at the CPC. Dinner will be served at 7:00 p.m., preceded by cocktails at 6:00 p.m.

GRIFFIN PUBLISHES NOVEL

Overseas Press Bulletin Tokyo correspondent Stuart Griffin's first novel, Bright Face, Dark Face (a novel of Japan - 1945-46) has been published by the Charles E. Tuttle Co. of Tokyo and Rutland, Vermont. Griffin, Asian correspondent for the N.Y. Journal of Commerce, is author of Once Sacred Soil (a reporter's view of Occupied Japan); Japan in Pictures and Japan Food and



Guests at "Media Night" honoring the Herald Tribune were (left to right) "Manny" Freedman, foreign editor of the N.Y. Times; Mrs. Ogden Reid; Mrs. Helen Rogers Reid; Clifton Daniel, assistant to the managing editor of the N.Y. Times; Mrs. Whitelaw Reid; and Tex McCrary, public relations counsel for the Herald Tribune.

HERALD TRIBUNE PLANS STAFF, COVERAGE EXPANSION, OGDEN REID TELLS GUESTS AT FIRST "MEDIA NIGHT"

The OPC's first "Media Night," on Sept. 11, honored the N.Y. Herald Tribune. The occasion inaugurated a series of such programs covering metropolitan newspapers. newsmagazines. services and networks.

Participating in the panel discussion were Ogden R. Reid, the newspaper's president and editor; Frank Taylor, executive vice president, George Cornish, executive editor; Luke Carroll, news and city editor; William Miller, chief editorial writer; Don Rogers, business and financial editor; and OPC President Thomas P. Whitney.

Also on the panel was Howard C. Brundage whose appointment as chairman of the executive committee of the Board of directors of the paper was announced by Reid during the evening.

Reid, president and editor of the paper, read to the group from issues of the N.Y. Herald Tribune since its inception. Included was the news account of finding the British explorer, Dr. Livingston, in Africa from which the famous "Dr. Livingston, I presume?" story developed.

In answer to questions from the floor, Reid said that when U.S. policy toward Red China changes, Herald Tribune newsmen will be sent into Red China meanwhile, coverage in neighboring areas will be expanded; an edition of the paper might be started in Asia, not in Beirut; and that there are plans for

building up the paper, strengthening the staff, particularly in the news field and solid building for the future. In response to a question as to whether the paper will become as thick as the N.Y. Times, Reid smiled and replied: "In what sense do you mean that?"

AIR FORCE RESERVISTS!

If you hold at present a commission in the Air Force Reserve, or if you are an airman with reserve status, you may be eligible for assignment with the 9215th Air Reserve Squadron and USAF information services training. The Squadron meets the second and fourth Mondays in mid-town Manhattan, from 6:30 to 8:30 p.m. Participants can earn point credit toward retirement pension.

For information and details contact: Eric Friedheim, Lt. Col. Air Force Reserve, c/o Travel Agent magazine, 2 W. 46th St., N.Y. 36. Telephone JU 2-0081.

REDMONT ELECTED

Overseas Press Bulletin correspondent Bernard S. Redmont was elected American vice president of the Anglo-American Press Ass'n. of Paris to succeed Frank Kelley, N.Y. Herald Tribune.

A special election of the Association's executive committee was required because of Kelley's transfer to New York.

REMEMBER JAMES GORDON BENNETT AND OLD PARIS HERALD?

New York

Just thirty years ago, three newspapermen played a hunch to the hilt. They gambled with a paper's life and its reputation. Had they been wrong..ah, it makes interesting speculation. But the hunch paid off. And they scored one of the great beats of modern journalism.

It was 2:30 on a July morning in 1928. The first edition had gone to bed, and the night editor of the old *Paris Herald* was running an eye over the French morning papers. He spotted and blueringed a five-line story saying that a private plane had landed on a Belgian beach after having lost a passenger over the British Channel. That was all

Follow Up

It was an intriguing item. The night editor speculated. He got that feeling that he ought to play it. He called back from mealtime his two late copyreaders, and they caught fire with the editor's hunch. They speculated the missing man might be Alfred Lowenstein, the international banker.

They checked Paris, London, Brussels and elsewhere, with meager rewards. But in imagination they reconstructed the whole dramatic incident of Lowenstein's



AL LANEY

Al Laney went to Europe in the mid-20's to work for the Paris Herald. When he returned to the U.S. in the mid-30's he went to the sports desk of the N.Y. Herald Tribune, where he is today. Laney was on the old Evening Mail in New York, has also served with the AP and UP. He is at present uriting another book on preparatory schools, to be published by Doubleday this winter. plunge from the air. It was an irresistible hunch...it HAD to be that way. And they went with it.

Later editions of the world press confirmed the story. In fact, the documented stories did little more than complement the *Paris Herald* story. A few days later, Lowenstein's body was fished from the Channel, but no one ever knew if it was accident, suicide or murder.

Book Full of Stories

This is one of the gripping anecdotes in *The Incredible Newspaper*, the story of the fabulous *Paris Herald*, Written by Al Laney, of the *N.Y. Herald Tribune* staff, the book appeared on the bookstalls eleven years ago.

Recent mention of the Herald Tribune in The Overseas Press Bulletin emphasizes the fact that it has a European edition, an outgrowth of the publication which was founded by James Gordon Bennett in 1887.

"I Am The Paper"

The paper had a zany beginning. Bennett, a bit on the zany side himself, outlined his ideas for publishing a newspaper as follows: "I want you gentlemen to remember that I am the only reader of this paper. I am the only one to be pleased. If I want the columns turned upside down, they must be turned upside down. I consider a dead dog in the Rue du Louvre more interesting for the Herald than a devastating flood in China. I want one feature article a day. If I say the feature is to be black beetles, black beetles it's going to be."

Laney really picks up his story in the Fabulous Twenties...the Era of Wonderful Nonsense. He writes that the tide of American invasion was beginning in Paris, and that in its vanguard were young American newsmen. Many found a berth on the *Herald*.

Era Between the Wars

In a nostalgic paragraph, Laney sums up the era between the two wars. He writes that the "men and women who worked on the paper made a real effort to mold it into something it could not become. They did not fully accomplish their purpose, but their efforts, together with the peculiar nature of the times, made it one of the most interesting papers ever published. And later they found in themselves a nostalgia for the paper and for the city whose charm would work in them as long as they should live. For never in the history of journalism have so many men had such a wonderful time on so

little money."

The book is dedicated to the memory of Ralph Waldo Barnes as the "best and most loved of all the *Paris Herald's* men." Barnes was the type to whom no matter where he was, things happened. He died in an aircrash on a mountainside in Yugoslavia covering a story. This occurred just a few months after he broke the story that the Nazis would repudiate the Soviet attack and would attack Russia.

Barnes Among Many

Laney eulogizes Barnes as one of the greatest reporters that ever lived and the *Paris Herald's* finest contribution to the profession of journalism. But Barnes is just one of the manypersonalities to leap from the pages of this newsman's book.

Laney carries the Herald through the boom days, and through the depression. In 1934 the publication became the European edition of the Herald Tribune. It published an edition as the Nazi forces entered the suburbs of Paris in 1940. Laney gets the paper back on its feet in 1944, and leaves it for some newspaper-historian of the future.

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AP's Operation Switchover brought Dave Lancashire back to Tokyo after three months in Jakarta. *Gene Kramer* will relieve him for the second threemonths' trick.

All hands were piped aboard the newest - and third - wing of the Imperial Hotel when this lavish establishment opened its doors to the previewing public. The ranks formed again for the Asian premiere of "The Key" - diplomats on the second floor (plush in Japan), and correspondents scrambling for seats in the orchestra.

One irate correspondent, William Lange of DPA (West German News Agency), instituted a personal boycott of the Korean Republic's National Day Tokyo celebration. He returned the invitation unanswered, enclosing a U.S. news agency report of mishandling of press personnel in Seoul.

Proudpossessor of a new Tokyo house is *Igor Oganesoff* who had a real housewarming. The big news will be when Igor and Kazuko present the new baby brother or sister to Rise, their first-born.

Bob Trumbull took his month's leave from the N.Y. Times, worked 'round the clock and has finished Paradise in Trust, a factual account of the Pacific Trust Territories mandated to the U.S.

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CARNEGIE HALL

SUNDAY, SEPTEMBER 21, at 8:30 P.M.
TICKETS: \$3.00, 2.50, 2.00 and 1.05 (Tax included)

217 U.S. Press Reps "Officially" in Paris

Paris — The latest Directory of Correspondents published by the U.S. Embassy in Paris lists a record number of 1,500 Paris-based representatives of press and radio of all countries, as well as official press services.

The 106-page directory shows "a net increase in radio and TV correspondents from the U.S. and other countries," press officer Hannibal Towle reported. A total of 217 persons are listed among American media including news and feature agencies, newspapers, magazines, newsreels, photo services, radio and television — although not all are Americans.

While unofficial, it is the only such list issued anywhere in this busy, sprawling capital. The French Government, which accredits correspondents, does not issue any list.

This year, the book notes the correspondents of forty-four countries, official press services of the U.S., France, diplomatic missions and international organizations and other useful data.

The Embassy lists twenty-two Iron Curtain or Eastern Europe correspondents including nine from the Soviet Union, eight from Yugoslavia, three from Poland, and one each from Hungary Czechoslovakia, but no newsmen from Communist China, although two from New China News Agency recently came to Paris.

Bernard S. Redmont

CORRECTION

Miami's McAllister Hotel does so offer discounts to OPCers, according to general Manager C. DeWitt Coffman. "Nothing could be further from the truth," Coffman said. "(We) still give discounts and special courtesies to members of the OPC." The error was caused by misinterpretation of an item submitted by Miami publicist Carol Weld.

AUBERJONOIS IN GENEVA

The Toledo Blade writes us that Fernand Auberjonois, the Blade's European correspondent, was the only representative of a U.S. newspaper to attend the Atomic Energy Seminar given by the International Press Institute preceding the atomic energy conference in Geneva.

WATERHOUSE RETURNS TO U.S.

Helen Waterhouse, reporter for the Akron Beacon Journal and the Knight newspapers, has returned from a threeweek coverage of Hungary. She flew on Lufthansa, doing a story on the "come back" of the German airline since World War II.



DATELINE-PARIS

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LETTERS S

Dear Editor.

In his interesting article on Haiti in the Aug. 23 issue, Thomas P. Whitney cites the government argument that necessity requires suppression of critical press organs and asks where does the necessity to preserve order end and dictatorship begin.

Perhaps William Pitt might be able to enlighten him on that. On curtailing freedom, William Pitt said:

"Necessity is the plea for every infringement of human freedom. It is the argument of tyrants." Jules Dubois Miami, Florida

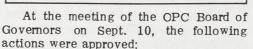
I appreciate Mr. Dubois' vigorous support for my denunciation of limitations on press freedom in Haiti.

Thomas P. Whitney

Dear Editor:

With reference to my article in the Aug. 30 issue on Dr. Milton Eisenhower's tour of Latin America, I did not write the article as a "rebuttal." My intention was simply to relate an experience which was unfortunate and need not have happened had the U.S. State Dep't. been on Daniel James Mexico City.

THE BOARD



Contribution by the Club of \$50 toward the bronze bas-relief plaque in memory of Herbert Bayard Swope, to be placed at the Marine Theater at Jones Beach State Park by the Long Island State

Park Commission.

Acceptance of report by Lin Root, chairman of the OPC Special Projects Committee, presenting an offer to the Club by the Metropolitan Educational TV Ass'n. to serve as sponsor of language courses in French and Russian over WPIX-TV. The project was heartily endorsed and Mrs. Root was requested to proceed with the project with the TV-Radio Committee and Information Committee chairmen and the Club attor-

The amount of \$8.00 of each members' present dues will be allocated for publication of The Overseas Press Rulletin during this club year. This action will in no way change the amount of that each member pays, but, according to post office regulations, it will allow The Bulletin to take advantage of second class mailing privileges and thus lower the cost of publishing The Bulletin.

PLACEMENT &

NEW YORK

No. 298 Radio and TV rep and news writer for major transportation firm. Must. know documentary film. Man under 40. \$8,000 to \$10,000.

OUT OF TOWN

No. 296 PR Director for rehabilitation center. Man or woman with definite interest public service field, executive ability, imagination, experience with press, magazines, booklets, layout. Relocate, New England. \$10,000 to \$15,000.

FOREIGN

No. 297 Copyreaders, 2, for Pacific Stars and Stripes, to work in Tokyo. Salary only moderate, but allowances will bolster it.

Job applications can be accepted from OPC members and former INS staffers only. Please call or write to the Placement Committee, Betty Reef, Tues. and Weds., at the Club regarding jobs. listed or available or to report new job openings. Ted Schoening, Chairman

DATELINE FRANKFURT

Kenneth Kramer, managing editor of Business Week magazine, and wife flew into Frankfurt on a vacation trip through Germany covering Berlin, Hanover, the Black Forest and Bavaria. They return after three weeks and visit to the Exposition at Brussels.

Also flying in were John Hughes. travel editor for the N.Y. Daily News and his wife and daughter. He's writing a travel series: "How An American Tourist Can Travel Economically in Europe." Trip includes London-Frankfurt Berlin-the Rhine-Koblenz-Heidelberg-the BlackForest-Zurich-Rome-Paris and back to New York by boat.

Your correspondent spent his holiday in Ireland doing a story on the Shannon Airport and one on Irish Tweed as a local art. Phil Whitcomb

HOSTS ASIAN NEWSMEN AT OPC

The International Federation of Free Journalists was host to members of Columbia University's American Press Institute Seminar of Southeast Asian Newspaper Executives at the OPC on Sept. 8.

Members of the Seminar were addressed by A.A. Berle, Jr., former U.S. Secretary of State, among others. Boleslaw Wierzbianski is president of the Federation.

Richard Cohen was appointed public relations director of the American Jewish Congress in New York.

CLASSIFIED



There was a young man named John Who didn't like the trip he was on. But not being crazy, he switched to Fugazy,

And has had no more trouble that way!

Airline, Steamship, Hotel and Car Rental reservations made FREE by "Old Mort" Kauffman, the correspondents' friend.

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FOREIGN CORRESPONDENT seeks furnished two bedroom flat or house, New York or vicinity, for two months starting Dec. 1. Please write brief description to Russell Jones, Resselgasse 5, Vienna IV.

Classified ads billed at 50¢ per line. Copy, in writing, must be submitted no later than Tuesday noon. Ads accepted from OPC members only.

WILHELM (Continued from page 1)

the Club to judge OPC Awards entries was inaugurated, and the two-year labor contract for OPC employees was negotiated. He also has been a member of several OPC committees.

Newman's resignation was accepted with "regret and with gratitude for his work" by the Board.

Newman's letter of resignation said in part, "As you are aware, I am leaving New York for a new position and it is only for that reason that I must give up a post which I have thoroughly enjoyed...

"I will, of course, maintain my membership and interest in this wonderful organization which is making such great strides. Although I will be out of the city, please feel free at any time to call on me for any assignment which I may be able to handle from a distance...

"My sincere wishes to you, all the officers and members of the Board, for the years we have spent together in which I have hoped have been in the interests of all the members..."

NEWSWEEK MASTHEAD ADDITION: ISSUE OF SEPT. 22: John Luter, Press Department Editor.

MEMBERSHIP APPLICATIONS AFFILIATE

JAMES H. CASSELL, Jr. — Director of Public Relations U.S. Industries, Inc. N.Y.; The Wall Street Journal Jan. '46-Nov. '49 (New York & Pittsburgh). Proposed by James H. Winchester; seconded by Murray Lewis.

PHILIP HABER — Habor Typographers, Inc. Proposed by *Donald Wayne*; seconded by *Jess Gorkin*.

THELMA HEPBURN — Director of Publicity, Newsweek magazine. Proposed by Joseph Carter; seconded by Will H. Yolen.

JOHN B. SQUIRE - P.R. Pan American World Airways. Proposed by Robert E. Demme; seconded by J. Michael Krupnick

NEW MEMBERS ASSOCIATE

The Chairman of the Admissions Committee announces the election to membership of the following candidate:

George L. Hern, Jr. — Air France P.R.

HARSCH TO WARSAW

NBC News senior European correspondent *Joseph C. Harsch* left London Tuesday for Warsaw, Poland to cover discussions between the U.S. and Chinese Communist diplomats on the Far Eastern crisis.

National Constructors

ASSOCIATION is composed of 23 leading firms engaged in the design and construction of chemical plants, petroleum refineries, power plants and steel mills. Its members operate throughout the world and account for approximately two billion dollars worth of new construction annually. The organization has fostered stable labor relations in the construction industry.

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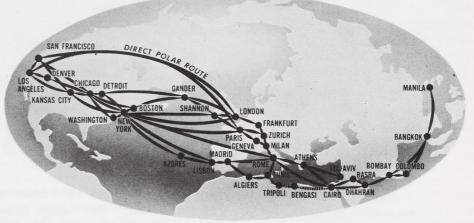
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This Skipper Flies the "Seven Skies"

Sea captains of the 1800's took years to sail the "seven seas"! Now modern skippers like Air France Captain André Chatel fly the "seven skies" in a matter of days. His swift Super Starliner spans the Atlantic overnight! Continuous ground-to-air radio contact keeps him in constant touch with weather and spotting stations around the world. Captain Chatel flys more thousands of miles in a year than his salty counterpart logged in a lifetime! And even with this proud record, he is typical of

all Air France pilots. Fly with him soon across the "seven skies" to Europe, The Middle East, Far East, Africa and Mexico on Air France—the world's largest airline! mi

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Every 3 minutes an Air France airliner arrives or departs somewhere in the world!

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